



**NEWS**

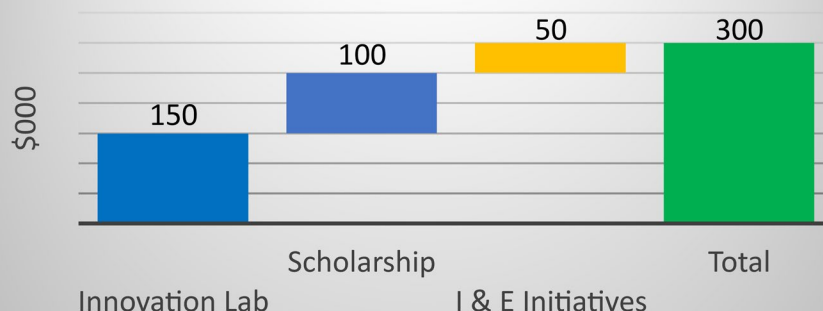
Winter  
2020

## A Special Publication for the Family and Friends of the Sarah Ramsey Strong Fund

### *New Sarah Ramsey Initiatives Drive Innovation & Entrepreneurship at Champlain College!*

The Sarah Ramsey Strong Fund team continues to honor the legacy of Sarah Ramsey, Champlain College Class of 2012. The latest initiative supports the newly formed Center for Innovation and Entrepreneurship, under the leadership of Dr. Kylie King, Center Director and Professor of Entrepreneurship. This campaign has set a goal to raise an additional \$50K to inspire Champlain College students to pursue their goals and dreams.

**New \$50K Fundraising Goal – will bring total Sarah Ramsey Initiatives to \$300K!**



#### **Purpose and Objectives**

- Sarah Ramsey Fellows Program
- Sarah Ramsey Startup Seed Venture Fund
- Enable CIE, Director and Staff
- Student Entrepreneurial activities
- Become leader in the Vermont startup ecosystem

#### **Message from Champlain College President, Dr. Benjamin Akande**



Dr. Benjamin Akande, a renowned educator and thought-leader, was appointed as Champlain College's 9<sup>th</sup> President earlier this year.

“Champlain College's Center for Innovation & Entrepreneurship (CIE) promotes entrepreneurial and innovator mindsets, allowing students to become creators, leaders, and trailblazers. The Center provides a blueprint for students to shape successful careers and lead remarkable lives. Our radically different approach to education fuels student innovation and creativity, while delivering an exceptional, well-rounded educational experience.”

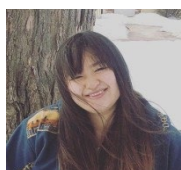
# Our Latest Campaign: Enabling Innovation & Entrepreneurship at Champlain College!



## CHAMPLAIN COLLEGE

Center for Innovation & Entrepreneurship

Here are recent examples of how the Sarah Ramsey Strong Fund is supporting Innovation & Entrepreneurship efforts for Champlain College students – led by CI&E Director Dr. Kylie King!



Jenny Caplan '22,  
Game Art Major



Sarah Lancaster '22,  
Mgt & Innovation Major

### A busy time for the Fall Sarah Ramsey Fellows:

- Drive CIE interest & involvement through online office hours and social media
- Support CIE activities & events, including entrepreneur meetups
- Participate in the Collegiate Entrepreneurs Organization (CEO), including planning for student group structure

### Expanding Impact through CIE Partnerships



## Sarah Ramsey Startup Seed Fund – Congrats to the Award Winners!



Jenny Caplan '22  
**Jukiyo**

Unique social media platform for creatives, crossing barriers  
[www.Jukiyo.com](http://www.Jukiyo.com)



Matthew Cox '20  
**Loon Lake Multimedia**

1<sup>st</sup> project is a board game: "The Masked Herald" – more multi-media to come!



Jamie De Leon '20  
**Balloonspree**

Balloon décor service and party planning  
[www.balloonspree.com](http://www.balloonspree.com)



Will Deschenes '20  
**AnyTides Snowpants**

Ski pants with a refreshing perspective  
[www.anytides.com](http://www.anytides.com)



Zach Frye '21  
**Forkdrift**

Forklift-themed indie game – lots of action!  
Available on STEAM



Alexis Miller '21  
**Walk With Me**

A walking App to make the world a better place

# Where Are They Now? Check Out the Latest on the Sarah Ramsey Strong Scholarship Winners...

Since our 1<sup>st</sup> Award in 2014, there has been a total of 7 (yes 7!) Award Winners – with some amazing stories that continue to unfold!

## SARAH RAMSEY '12 SCHOLARSHIP RECIPIENTS

### WHERE ARE THEY NOW?



#### **Sarah Lancaster, Class of '22**

Sarah is a third-generation Vermonter and co-founder of Pure Energy Apothecary. As a Management and Innovation major with a minor in Entrepreneurship at Champlain, Sarah has had the opportunity to be an Emerging Leader, an Orientation Leader, a member of the National Society of Leadership and Success, a Social Impact Scholar, a fellow at the Center for Innovation and Entrepreneurship, and club president of Stiller Women in Business.



#### **Lauren Girard, Class of '21**

In 2019, Lauren completed her summer internship in Shanghai and studied in Dublin in the fall. She spent spring semester studying international business at New Zealand's Auckland University and is excited to apply her experiences to her final year at Champlain.



#### **Harka Tamang, Class of '20**

Last year, Harka had the opportunity to study abroad. He studied culture and the media, marketing and business at the University of Westminster in London. This was Harka's first international experience, thanks to SRS scholarship support. He is eager to continue to explore Europe, with the goal of living and working there in the future.



#### **Anna Steeley, Class of '19**

As an SRS scholarship recipient, Anna studied filmmaking at Champlain's Montreal campus during her junior year, producing #MeThree, a new film that debuted in April of 2019. Anna is currently pursuing a career as a writer, filmmaker and marketer.



#### **Emily Connor, Class of '17**

As an SRS Scholarship recipient, Emily explored Thailand (as part of a Champlain study abroad program) in order to experience Asian culture and learn more about her family heritage. In 2019, Emily completed her masters in communications at Southern New Hampshire University, where she currently works as an admissions counselor.



#### **Emily LaPlume, Class of '17**

Emily studied at Champlain's Dublin campus and traveled around Europe as part of her SRS scholarship experience. She also founded a start-up, Saturday Swimwear, as a third-year Champlain student. After graduating, Emily worked in Australia for a year, which ignited her passion for world travel. She continues to manage her swimwear company and loves to explore new places as often as she can.



#### **Lauren Buniva, Class of '16**

As the first SRS Scholarship recipient, Lauren studied in Dunedin, New Zealand. She is currently working as a Senior Strategist at Wunderman Thompson in New York.

APPLICATION DEADLINE:

**February 28, 2021**

**[champlain.edu/SarahRamseyStrongScholarship](http://champlain.edu/SarahRamseyStrongScholarship)**



Congratulations to the Stiller School of Business students who earned the distinguished Sarah Ramsey '12 Scholarship Award while attending Champlain College. Our birds of flight sculptures salute these individuals for their exemplary achievements and ability to take risks, push boundaries, do more and experience more, in pursuit of their personal and professional dreams.



# Our Journey Continues...



ZOOM Screen shot from our November Board meeting – including two student presentations: Alexis Miller and Lauren Girard! Board members: Susan and Jim Ramsey, Dr. Elaine Young, Board President Sarah Moran, Bob Davis, Danielle Altenburg, Dr. Scott Baker, Dr. Kylie King, and Jayson Munn.

## How You Can Help:

- ☐ Donate – by check or credit card (online) – see below
- ☐ Stay Tuned for Fall '21 Fun Events: Our Annual 5K Walk/Race returns to beautiful Burlington Lakeside next Fall!
- ☐ Join Us: contact Jim, Susan or Sarah Moran to volunteer with our 5K or other events. Email us at sarahramseystrong@gmail.com!



Check Enclosed in the Amount of:

☐ \$500   ☐ \$250   ☐ \$100   ☐ Surprise Us! \$\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Made Payable to: The Sarah Ramsey Strong Fund, Inc.  
PO Box 9438  
South Burlington, VT 05407

You may also make a credit card donation online through  
The Sarah Ramsey Strong Fund website: <https://SarahRamseyStrong.com>, or  
The Sarah Ramsey '12 Innovation & Entrepreneurship Initiative on the  
Champlain College webpage:  
[https://connect.champlain.edu/SarahRamsey\\_Innovation\\_Entrepreneurship\\_Initiative?source=FY20AFF\\_SRIEI](https://connect.champlain.edu/SarahRamsey_Innovation_Entrepreneurship_Initiative?source=FY20AFF_SRIEI)

## YES!

I want to help support the Sarah Ramsey Innovation & Entrepreneurship Initiative at Champlain College.

Sarah Ramsey '12 Innovation & Entrepreneurship Initiative

